



# WeShop X Fanweave

# Fanweave WeShop Campaign

WeShop

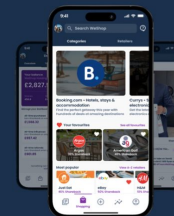
LOG IN

# JOIN WeShop

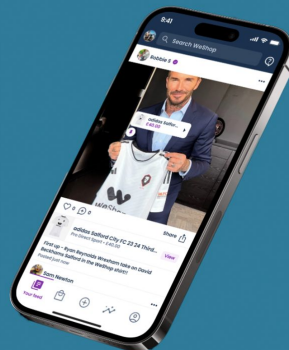
& EARN REWARDS FROM SHARING WITH YOUR NETWORK

ENTER

ENTER



Bring your audience to WeShop & earn whenever they spend online from over 500 UK retailers.



## HOW TO ENTER AND EARN

ENTER using the button above

SHARE with as many friends as possible, using the social icons below, encouraging them to sign up

The more friends you get to sign up, the more you earn! Every time you shop, share and invite you'll earn shares in WeShop.

Learn more about how WeShop works here



## About WeShop

WeShop is shaking up how people shop online, by creating completely shoppable community where you connect with people around your areas of interest and shop the things you love from the brands you already shop with.

WeShop is the world's first shoppable social network, 80% owned by the community. Our community brings together shoppers, sharers, everyday experts, reviewers, trendsetters & more. It gives real people a place to share their knowledge & be rewarded for their shopping.

It's the community where you connect with people who know what they're talking about, whose recommendations you trust or whose style you love. From friends to experts to stylists, find what you're looking for across home decor, fashion, electronics, health & beauty and everything inbetween.

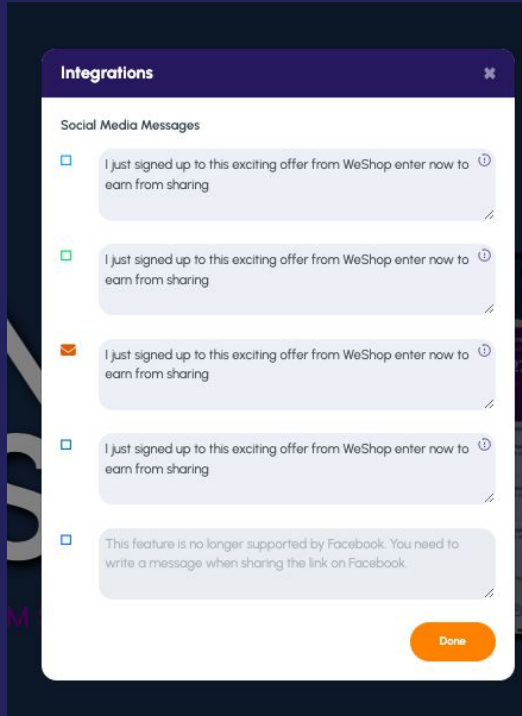
WeShop is the community-driven shopping app, where you can shop and recommend, all while earning a share in the company.

We Shop. We Share. We Earn.



# Share on various channels

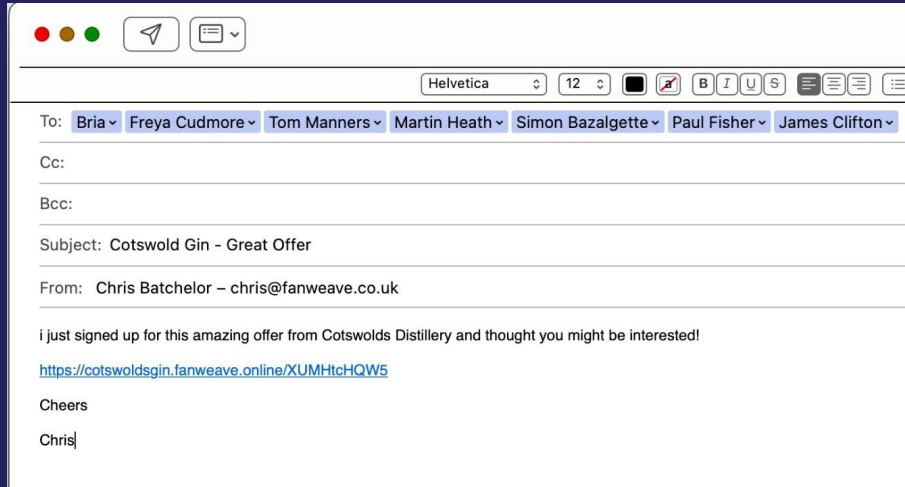
Enter your own pre-populated message to quickly share online. Click each button directly from your campaign to share with friends.



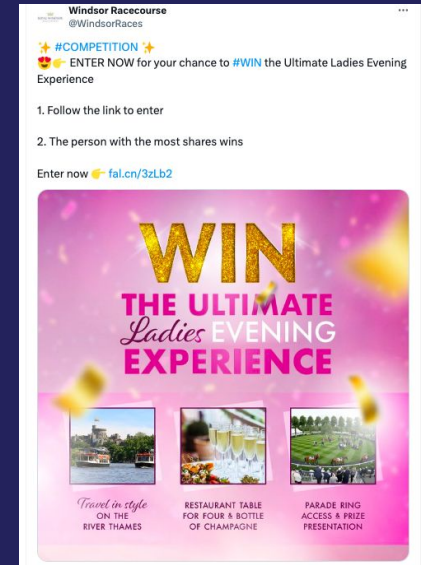
# Share on various channels



Example email :



Example on Twitter:



# Downloadable data

Available as CSV and Excel spreadsheet

Example data:

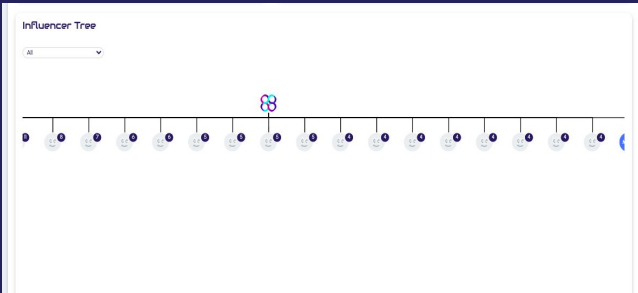
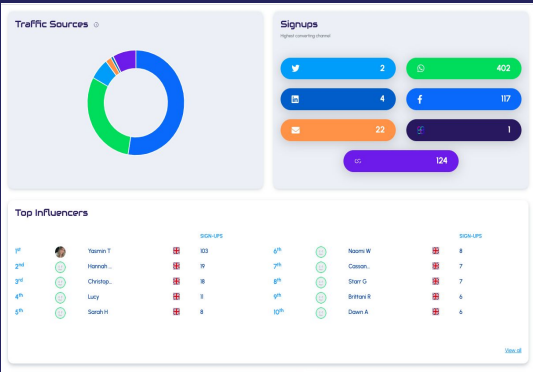
First name	Last name	Email Address	Gender	Country
olena	pereira	olena.pereira@company.com	female	United Kingdom
dia	della	dia.della@company.com	male	United Kingdom
yaneli	zabala	yaneli.zabala@company.com	female	United Kingdom
nyere	pee	nyere.pee@company.com	male	United Kingdom
marcella	maynard	marcella.maynard@company.com	female	United Kingdom
jim	izzy	jim.izzy@company.com	male	United Kingdom
javid	hughston	javid.hughston@company.com	female	United Kingdom
iana	hammond	iana.hammond@company.com	male	United Kingdom
juan	jolliffe	juan.jolliffe@company.com	female	United Kingdom
majer	martinez	majer.martinez@company.com	male	United Kingdom
margareta	mccann	margareta.mccann@company.com	female	United Kingdom
karima	katherine	karima.katherine@company.com	male	United Kingdom
monserat	nielson	monserat.nielson@company.com	female	United Kingdom
ram	remis	ram.remis@company.com	male	United Kingdom
biana	blount	biana.blount@company.com	female	United Kingdom
stevhen	tangrad	stevhen.tangrad@company.com	male	United Kingdom
cortesia	cohen	cortesia.cohen@company.com	female	United Kingdom
vitorio	welsh	vitorio.welsh@company.com	male	United Kingdom
daniels	crager	daniels.crager@company.com	female	United Kingdom
blass	bonnin	blass.bonnin@company.com	male	United Kingdom
burgess	buchanan	burgess.buchanan@company.com	female	United Kingdom
jaqueline	hovda	jaqueline.hovda@company.com	male	United Kingdom
manlio	mathilda	manlio.mathilda@company.com	female	United Kingdom
baruch	berkowitz	baruch.berkowitz@company.com	male	United Kingdom
sebastien	shchori	sebastien.shchori@company.com	female	United Kingdom
edgardo	downer	edgardo.downer@company.com	male	United Kingdom
lurdes	manspeizer	lurdes.manspeizer@company.com	female	United Kingdom
tarah	toriello	tarah.toriello@company.com	male	United Kingdom
braedi	braje	braedi.braje@company.com	female	United Kingdom
m'lissa	marco	m'lissa.marco@company.com	male	United Kingdom
megg	moooc	megg.moooc@company.com	female	United Kingdom
ilsa	hartwig	ilsa.hartwig@company.com	male	United Kingdom
aspe	beahc	aspe.beahc@company.com	female	United Kingdom
hope	hab	hope.hab@company.com	male	United Kingdom
morrissey	noguera	morrissey.noguera@company.com	female	United Kingdom
gesine	gaudin	gesine.gaudin@company.com	male	United Kingdom
madeline	marila	madeline.marila@company.com	female	United Kingdom
marty	merydith	marty.merydith@company.com	male	United Kingdom
gill	generator	gill.generator@company.com	female	United Kingdom
pamela	piccoli	pamela.piccoli@company.com	male	United Kingdom

	D	E	F	G	H	I	J	K	L	M	N	O
	Gender	Country	IP	Source	Shares	WhatsApp	Facebook	Twitter	LinkedIn	Email	Generic	Sign Ups
	Male	United Kingdom	08		12	0	0	6	3	0	3	0
			8		2	0	1	1	0	0	0	0
			1	EMAIL	6	0	0	0	0	0	6	73
	Male	United Kingdom	2		3	2	0	1	0	0	0	0
	Male	United Kingdom	8	GENERIC	2	0	2	0	0	0	0	0
		United Kingdom			1	0	0	1	0	0	0	0
		United Kingdom			1	0	0	1	0	0	0	0
		United Kingdom	8	GENERIC	1	0	1	0	0	0	0	0
		United Kingdom	9	GENERIC	1	0	1	0	0	0	0	0
		United Kingdom			1	0	1	0	0	0	0	0
		United Kingdom		GENERIC	1	0	1	0	0	0	0	0
		United Kingdom	1	EMAIL	0	0	0	0	0	0	0	0
		United Kingdom			4	0	0	0	0	0	4	0
		United Kingdom			2	0	0	0	0	2	0	1
		United Kingdom			1	0	1	0	0	0	0	0
		United Kingdom	9		1	0	1	0	0	0	0	0
		United Kingdom			1	0	1	0	0	0	0	0
		United Kingdom	8	GENERIC	1	0	1	0	0	0	0	1
		United Kingdom	9	GENERIC	3	0	2	0	0	0	1	1
		United Kingdom	1	GENERIC	2	0	1	1	0	0	0	0
		United Kingdom			2	1	0	1	0	0	0	0
		United Kingdom			1	0	1	0	0	0	0	0
		United Kingdom	6	GENERIC	1	0	1	0	0	0	0	0
		United Kingdom			1	0	1	0	0	0	0	0
		United Kingdom			1	0	1	0	0	0	0	0
		United Kingdom			2	2	0	0	0	0	0	0
		United Kingdom	0	EMAIL	1	0	0	1	0	0	0	0

# Campaign Dashboard

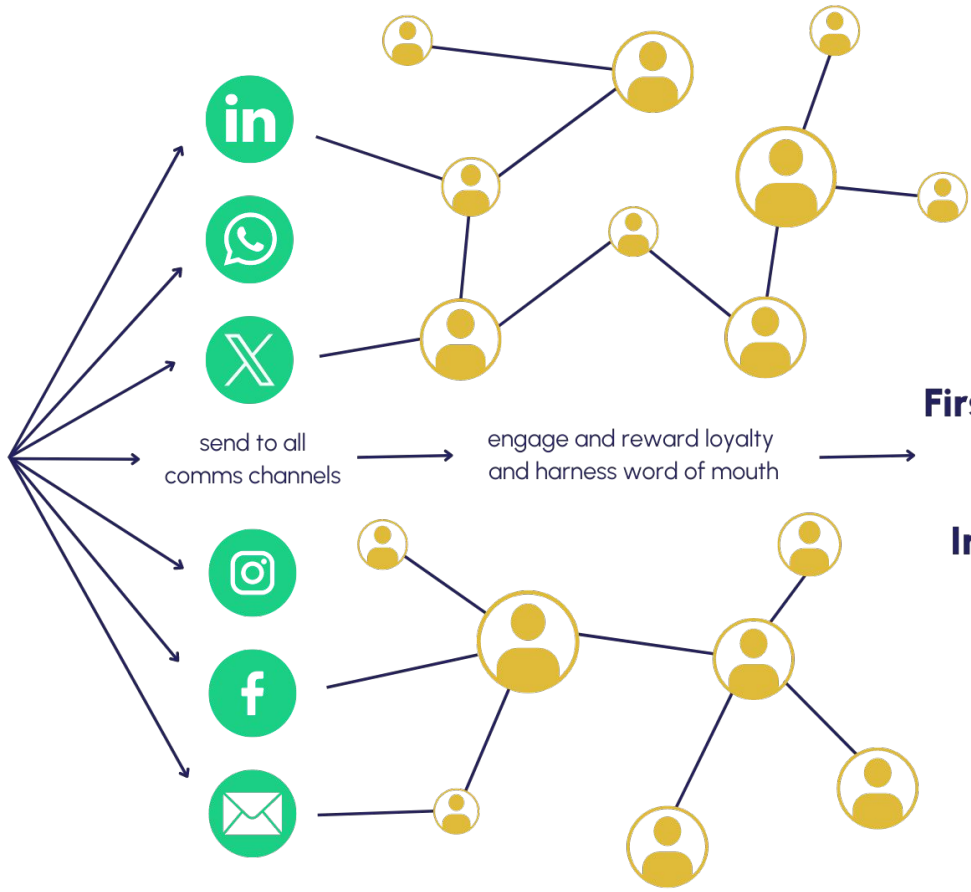
All data from your campaign will show here

Example campaign dashboard:





**Unlimited Campaigns**  
@ £49.95  
per month



**New First-Party Data + Insights**

**Next Campaign**  
new audiences/  
new rewards